



Rockville Community Nursery School
100 Welsh Park Drive
Rockville, MD 20850
301-340-7584
www.rcnSCOOP.org

Hello. Rockville Community Nursery School (RCNS) is requesting your support. Saturday April 28, 2012 we will be hosting a Silent Auction as part of our 33rd Annual Yellow Balloon Fair. We need your help. Please consider donating a product or service to ensure our Silent Auction is a huge success. Your tax-deductible donation helps raise money for activities and equipment that enrich our programs. Last year, thanks to our community's generosity, we were able to purchase much-needed books, furniture, supplies, equipment and other essentials.

RCNS is a parent-owned, non-profit preschool serving families from Rockville, Derwood, Gaithersburg, Potomac, Olney, Bethesda, Silver Spring and Germantown, Maryland. As a cooperative preschool, parents, teachers and children participate together in a program designed to meet the needs of young children. The Yellow Balloon Fair is Rockville's premier fair for preschoolers and their families! Co-sponsored by the City of Rockville Parks and Recreation Department, the fair is a great day of fun for the whole family. Attendance grows year after year, attracting hundreds of families from all across Montgomery County.

RCNS is a non-profit 501 (c)(3) organization. All donations that you make are tax deductible. Our federal tax-exempt number is 52-0806468 (Rockville Community Nursery School)


In return for your generosity, we will advertise to more than a hundred families in the community you serve. RCNS will

- List your company name in the auction catalog (which will be emailed in a direct marketing campaign, distributed on auction day, and will be displayed on our website)
- Display any marketing material you provide for the auction
- Provide advertising space in the catalog, for an additional fee

For your convenience, we have enclosed a donation form for you to complete. Please include a description of your products or services, marketing material for display, and any special vouchers needed to fulfill the donation. The Yellow Balloon Fair will be held Saturday April 28, 2012. Although we are grateful for donations at any time, the deadline for publication in our catalog is Friday April 6, 2012.

We appreciate your support of our school and children. If you have any questions, please feel free to email us at rcnsfundraising@gmail.com or at 301-237-2721.

Sincerely,


Beth Young
Silent Auction Chair